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Mobile Shrink Wrapping Franchise Adds Over 45 Franchises in One Year *Exponential Growth Rate Drives Fast Wrap's Cross-Country Success*

RENO, Nev. (January 30th, 2010) – Initially inspired by the need to protect his boat for the season, [Fast Wrap](#) Owner and President Mike Enos has carved not only a national niche, but a shrink wrap legacy. Since first developing an innovative method of mobile asset protection, then opening the first Fast Wrap in 2007, Enos and his team have created a thriving national [Fast Wrap franchise opportunity](#), now growing exponentially across the U.S.

Innovative Service

“Anything you can think of can be wrapped.” Fast Wrap Chief Operating Officer, Chris MacMillan, states. “It’s far more cost-efficient to simply protect your assets each year than to replace them if weathered or ruined by the elements.”

From outdoor furniture, to Recreational Vehicles, to entire buildings, any investment can be protected with Fast Wrap’s pioneering, environmentally-conscious weatherization and safeguarding service. Across the country, vans with an asset protection mission are being dispatched to wrap a multitude of items and structures on-site, from the most basic to the highly unusual.

Protective wrapping is made from recyclable materials, with postage-paid bags provided for each service to send used wrap off for recycling. In addition, the film used is anti-microbial and offers nearly 100% UV protection against sun fading and damage.

Tremendous Growth Rate

In only its third year of existence, Fast Wrap’s franchise growth has been exponential.

In January of 2009, Fast Wrap had grown to eight locations, with another 16 to 20 expected to open that year. Exceeding all expectations, 49 franchises were sold in 2009, with 50 to 75 projected openings lined up for 2010. More than 60 Fast Wrap franchises currently service virtually every region in the country.

Primary Markets

While Fast Wrap benefits the [industrial](#), [residential](#), [agricultural](#), [commercial](#) and even [disaster relief](#) sectors immensely, a single market dominates their current business: Health Care facility construction.

Hospitals under renovation or construction are the top consumers of Fast Wrap film in the country right now. Literally encapsulating the old from the new, a wrapped construction area not

only shelters patients from the noise, but the film's anti-microbial properties protect operational portions of a medical facility from contamination.

New construction is another core use of Fast Wrap's services. Progress, costly equipment and supplies may be sheltered from seasonal elements or inclement weather with the industrial wrap. In the food industry, ongoing business can assuredly be kept to high health codes and regulatory standards if protected during construction.

The Unusual

Since its inception, Fast Wrap has taken on many different projects. Some of the more unusual and noteworthy are:

- Repairs and hurricane-proofing of the Louisiana Superdome
- Using 30 semi trucks worth of film to protect an exploratory, oceangoing drill rig during overseas transport and long term storage
- A 50-foot tall octopus at a water park in Utah needed winter weatherization
- An A-10 Thunderbolt, or "Warthog" military aircraft was wrapped for shipment

Additional Offerings

Most Fast Wrap franchises also offer [Same Day Shade](#), which provides clean, 100% recyclable, single-use shelters for special events, at a 25-30% discount in comparison to other tent rental companies. These special event tents can be customized to any need, and set-up the same day, usually in a matter of hours.

For more information on Fast Wrap services or franchise opportunities, please visit www.fastwrapusa.com or call 877-FST-WRAP (378-9727).

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About Fast Wrap

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 877-FST-WRAP (378-9727) or visit www.fastwrapusa.com.