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FAST WRAP USA OFFERS AFFORDABLE ASSET PROTECTION

Recyclable, “shrink to fit” covers shield against damage and the elements

In tough times, eliminating the need for costly indoor storage

RENO, NEV. (October 13, 2008): Times are tough; that’s not news. Which means it’s more important than ever for consumers and businesses to protect their assets. That’s where Fast Wrap USA comes in — literally.

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap vans bring wrapping directly to customers. The covering is fire-retardant, flame-resistant and “shrinks to fit” with the application of heat, forming a powerful seal that protects RVs, equipment, materials, structures and more from damage, dirt, the elements and other contaminants.

So long loose tarps “secured” by bungee cords.

“Fast Wrap can help you extend the life of your assets by two or three times,” said Mike Enos, Fast Wrap co-founder and chief executive officer.

Fast Wrap vans currently service six western markets; company plans call for expansion to about 500 franchises nationwide. Clients include recreational vehicle enthusiasts, construction and transportation firms, hospitality properties and agricultural producers (yup, even hay bales in the field need wrapping against the weather).

Fast Wrap doesn’t just save customers money through physical protection of assets. Fast Wrap can also eliminate the need for costly indoor storage (and transportation to the storage site) because wrapped items can maintain their integrity while stored outdoors.

Consider an average recreational boat. Shrink wrapping it for the season costs about \$250 once; storing it for the season costs at least that much a month. That sort of savings makes sense in any economy.

About Fast Wrap USA

Fast Wrap USA is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 866-469-1333 or visit www.fastwrapusa.com.

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