

Contact: Abbi Holtom Whitaker, Abbi Public Relations

abbi@abbipr.com or 775-323-2977

FOR IMMEDIATE RELEASE

Fast Wrap USA Perfect Fit for Florida Coast

Successful National Franchise Meets Coastal Needs in Early February, 2009

Dania Beach, Fla. (January, 2009) – A national franchise that is beating the economic odds will soon break into the Southern Florida market with an innovative answer to a longstanding need. Fast Wrap USA, a company franchising in just its second year of existence, is proving that even in this struggling economy there are success stories.

Fast Wrap's pioneering method of coming to the customer to protect their property with environmentally-conscious materials began in 2007. This technique offers protection from the elements for a plethora of options, such as boats, recreational vehicles, equipment, furniture, freight and construction equipment. Size is not a challenge for Fast Wrap, properties of the grandest scale can be sealed off from the most extreme weather and conditions, affordably and in a timely manner. Even during catastrophic times, this company comes through with disaster relief. A vital component for Florida's lengthy hurricane and rainy seasons will be Fast Wrap's ability to encapsulate unfinished or damaged structures, plus offer protection for victims or individuals assisting with dire situations.

Robert McKay always wanted to start a business with his two sons, Kevin and Ray. Having spent many years in the maritime industry, the senior McKay read about Fast Wrap and recognized the need in his area for the type of service offered. McKay had found his family enterprise.

The McKays are counting on Coastal Florida's locale, industries and recreational interests to triumph over an economy that is seeing a slowdown of new business growth. With nearby Fort Lauderdale, often dubbed the boating capital of the world, Fast Wrap will assist with the plethora of seafaring vessels and water toys as the area's only mobile wrapping service for boats. Until now, protection from the elements for watercraft had to be provided within the boat yards.

Everything from valuable outdoor furnishings, to jet skis, to barbeques and motorcycles can be wrapped on-site, leaving owners assured that their property is safe while not feeling the strain in their wallets. The company's ability to travel to and safeguard all

types of valuable assets from the salt water and weather will also prove invaluable to regional farms, which can utilize its services for feed, product and equipment.

Not only are the materials used in wrapping recyclable, they are anti-microbial, and resistant to allergens, mold and mildew, all important features when dealing with products, homes and businesses. Accompanying services is a postage-paid bag in which the used wrap may be sealed and sent for recycling.

Opening the first week of February, 2009, Dania Beach's Fast Wrap location will serve the greater Fort Lauderdale and Miami Beach areas. Located at 46 South West 7th Street, please visit www.fastwrapusa.com or call 954-923-9727 for more information or to schedule services.

About Fast Wrap

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 877-FST-WRAP or visit www.fastwrapusa.com.

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