

Contact: Abbi Holtom Whitaker, Abbi Public Relations

abbi@abbipr.com or 775-323-2977

FOR IMMEDIATE RELEASE

Fast Wrap Finds Ideal Home in Southern Nevada

Las Vegas Welcomes Successful National Franchise

Las Vegas, Nev. (January, 2009) – A national franchise that is beating the economic odds has broken into the Las Vegas market with an innovative answer to a longstanding need. Fast Wrap, a company franchising in just its second year of existence, is proving that even in this struggling economy there are success stories.

Fast Wrap's pioneering method of travelling to the customer to protect their property with environmentally-conscious materials began in 2007. This technique offers fortification from the elements for a plethora of options, such as boats, recreational vehicles, equipment, furniture, freight and construction sites. Size is not a challenge for Fast Wrap, properties of the grandest scale can be sealed off from the most extreme weather and conditions, and in a timely manner. Another component to the company, "Same Day Shade", provides a reasonably priced and fresh alternative to renting canopies and tents for special events, fundraisers or parties. Even in catastrophic times, this company comes through with disaster relief, encapsulating damaged structures and offering protection for victims or individuals assisting with dire situations.

After hearing of and researching the beneficial services offered by Fast Wrap, new owner Garth Harris decided to branch out from his longstanding and highly successful industrial coating business. Having phenomenally increased sales at his existing shop 140% in 2008, Harris decided to try his luck with a Fast Wrap franchise.

Now Harris is counting on Southern Nevada's weather, industries and recreational interests to triumph over an economy that is seeing a slowdown of new business growth. Fast Wrap is the only business of its kind in Southern Nevada, and meets a vital need not previously being met. With the area's often intense heat, valuable property relies on protection from the beating sun. As well, with Las Vegas' ongoing convention activity often requiring shipping of large amounts of materials and goods, Fast Wrap can ease the process by travelling to the convention site and easily and affordably package supplies for return shipment.

An abundance of outdoor activity options encompass Las Vegas, so everyone from marine-enthusiasts to motorcyclists and ATV riders will value Fast Wrap's ability to

travel to their watercrafts or vehicles, as opposed to transporting them to a separate location for seasonal wrapping, then on to yet another storage area. In addition, people refurbishing their homes may protect sections not under construction from the dust and debris that may ensue. Construction may also be wrapped during down times or inclement weather, as can the equipment and supplies used, saving a great deal in transportation costs and damage control later.

Not only are the materials used in wrapping recyclable, they are anti-microbial, and resistant to allergens, mold and mildew, all important features when dealing with products, homes and businesses. Accompanying services is a postage-paid bag in which the used wrap may be sealed and sent for recycling.

Recently opened in mid-January of 2009, the Las Vegas Fast Wrap location will serve Southern Nevada and Northern Arizona. Located at 3839 Spring Mountain Road, visit www.fastwrapusa.com or call 702-271-9838 for more information or to schedule services.

About Fast Wrap

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 877-FST-WRAP or visit www.fastwrapusa.com.

###