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FOR IMMEDIATE RELEASE

Fast Wrap USA Perfect Fit for Southern California

Successful National Franchise Comes to Rancho Cucamonga in Late January, 2009

Rancho Cucamonga, Ca. (January, 2009) – A national franchise that is beating the economic odds will soon break into the Southern California market with an innovative answer to a longstanding need. Fast Wrap USA, a company franchising in just its second year of existence, is proving that even in this struggling economy there are success stories.

Fast Wrap's pioneering method of coming to the customer to protect their property with environmentally-conscious materials began in 2007. This technique offers protection from the elements for a plethora of options, such as boats, recreational vehicles, equipment, furniture, freight and construction equipment. Size is not a challenge for Fast Wrap, properties of the grandest scale can be sealed off from the most extreme weather and conditions, and in a timely manner. Another component to the company, "Same Day Shade", provides a reasonably priced and fresh alternative to renting canopies and tents for special events, fundraisers or parties. Even in catastrophic times, this company comes through with disaster relief, encapsulating damaged structures and offering protection for victims or individuals assisting with dire situations.

New Fast Wrap business owners, Serge Bonaldo and Fran Natale, are counting on Rancho Cucamonga's locale, industries and recreational interests to triumph over an economy that is seeing a slowdown of new business growth. Their choice in becoming Fast Wrap franchisees was practically a no-brainer, after spending time with Fast Wrap Co-Founder and Chief Executive Officer Mike Enos. Following their evaluation of need in their area for a business that can travel to, and affordably shrink wrap, people's valuable assets, Bonaldo and Natale's excitement grew.

With Southern California's proximity to the ocean, Fast Wrap USA can safeguard all types of valuable assets from the salt water and weather...if you want it protected, Fast Wrap can do it. For the plethora of freight shipped in and out of Southern California, the company can also save the additional expense of transporting goods for packaging by coming to the shipping location.

Not only are the materials used in wrapping recyclable, they are anti-microbial, and resistant to allergens, mold and mildew, all important features when dealing with products, homes and businesses. Accompanying services is a postage-paid bag in which the used wrap may be sealed and sent for recycling.

Opening January 26 of 2009, Ranch Cucamonga's Fast Wrap USA location will serve the greater Los Angeles and Inland Empire areas. Located at 10241-B Trademark Street, please visit www.fastwrapusa.com or call 909-466-WRAP for more information or to schedule services.

About Fast Wrap

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 877-FST-WRAP or visit www.fastwrapusa.com.

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