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FOR IMMEDIATE RELEASE

Fast Wrap Perfect Fit for Sacramento Valley

Successful National Franchise Comes to Sacramento Valley in Late January of 2009

Fair Oaks, Calif. (January, 2009) – A national franchise that is beating the economic odds will soon break into the Sacramento Valley market with an innovative answer to a longstanding need. Fast Wrap, a company franchising in just its second year of existence, is proving that even in this struggling economy there are success stories.

Fast Wrap's pioneering method of travelling to the customer to protect their property with environmentally-conscious materials began in 2007. This technique offers fortification from the elements for an abundance of options, such as boats, recreational vehicles, equipment, furniture, freight and construction sites. Size is not a challenge for Fast Wrap, properties of the grandest scale can be sealed off from the most extreme weather and conditions, and in a timely manner. Another component to the company, "Same Day Shade", provides a reasonably priced and fresh alternative to renting canopies and tents for special events, fundraisers or parties. Even in catastrophic times, this company comes through with disaster relief, encapsulating damaged structures and offering protection for victims or individuals assisting with dire situations.

The idea of starting a family business was recently approached by Ed Lane and his mother, Carrie. After speaking with Fast Wrap Co-Founder and Chief Executive Officer Mike Enos, the Lanes clearly saw how many beneficial avenues the business could provide for a vast array of people in their area. As a professional contractor, Ed Lane was initially struck by the advantages Fast Wrap offered to the contracting and construction worlds. Ever since, the practical, affordable and convenient aspects of a Fast Wrap franchise have continued to surface.

Now the Lanes are counting on their Sacramento Valley locale, industries and recreational interests to triumph over an economy that is seeing a slowdown of new business growth. With several lakes and rivers surrounding the Sacramento Valley, marine-lovers will value Fast Wrap's ability to travel to their watercraft, as opposed to transporting it to another location for seasonal wrapping, then on to its storage area. In addition, people refurbishing their homes may protect sections not under construction from the dust and debris that may ensue. New construction may also be wrapped durin

down times or inclement weather, as can the materials used. Fast Wrap offers a sensible alternative to pricey post-construction damage control by utilizing their service before starting a project, and at a fraction of the potential cost.

Not only are the materials used in wrapping recyclable, they are anti-microbial, and resistant to allergens, mold and mildew, all important features when dealing with products, homes and businesses. Accompanying services is a postage-paid bag in which the used wrap may be sealed and sent for recycling.

Opening at the end of January, 2009 Sacramento Fast Wrap location will serve the greater Sacramento Valley and surrounding areas. Please visit www.fastwrapusa.com or call 916-966-9727 for more information or to schedule services.

About Fast Wrap

Fast Wrap is the only national franchisor of shrink wrapping services. Fast Wrap's fleet of vans provides mobile shrink wrapping that weatherizes and protects recreational vehicles, equipment, farm products, shipping containers, weather-damaged structures and more. The "shrink to wrap" film is recyclable, fire-retardant and comes in four colors, including a proprietary green for environmentally and visually sensitive areas. Franchisees receive extensive training and support through an innovative franchise management system. For more information, call 877-FST-WRAP or visit www.fastwrapusa.com.

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